



Imayam Social Welfare Association

*Annual Report
2018-2019*



**Address: 119/2, Lakshmipuram Main Street
Ganapathy
Coimbatore, Tamil Nadu 641006
Phone: 0422-2524699
Mail: imayamcovai@gmail.com
Website: imayamcovai.in**

About us:

Imayam was registered under Tamil Nadu Societies Registration act in the year 1992. It starts its journey by prevention of HIV/AIDS among 24 urban slums of Coimbatore District, supported by APAC USAUDS in the year 1998. With this experience, Imayam implements HIV/AIDS related program in Coimbatore's Central Prison, school students with support from UNICED, Industrial workers through TNSACS Chennai, Care and support program with PWDS Alliance / DFID.

Now, Imayam is a good resource person in the HIV/AIDS field and invited by many schools and Colleges, Companies and Police recruitment Agencies. Imayam has got support and strong network covering 580 PLHA families with nutritional support through CSI Church every month. Not its journey is major corporate in implementing their programs under Corporate Social Responsibility (CSR) initiatives and also participate as a member in ICC in various industries in collaboration with TN-MSI Agency. Imayam is registered under 12A, 80G, TIN and NITI AYOGE/DARPAN. Imayam is proud to say that Secretary is a member in child welfare Committee.

| Contents | Page no |
|--|----------------|
| Imayam - ongoing Projects | |
| Community Development Programme | 3 |
| Village Development Programme | 7 |
| Clean and Green Project | 8 |
| Microcredit Programm | 10 |
| Women Empowerment Project | 10 |
| Participation in ICC Complaints Committee | 11 |
| Member Participation in Child Welfare Committee | 11 |
| Swedhar Greh Project | 11 |
| National Rajiv Ghandi Creche | 12 |
| Nutrition supplement to PLHA by CSI Church | 13 |
| Partnership with MSI-TN for sexual Harassment Programmes | 13 |
| WASH Project by KKS/KKID | 14 |
| Associate Partners | 14 |

ITC MSK Community Development Project

Imayam is implementing following programs in the year 2018/19:

| Serial number | Paticulars | Achievement |
|---------------|--|--------------|
| 1 | Individual Household construction | 650 families |
| 2 | Renovation and construction of Anganwadi | 11 centers |
| 3 | Formation of SHG | 21 SHG |
| 4 | Availed Bank loan to SHG | 6 SHG |
| 5 | Nutrition Kitchen Garden | 80 families |
| 6 | Supplementary Center | 6 centers |
| 7 | Number of School Children benefitted | 355 Children |
| 8 | Production of burmin compost manual | 666 families |

Imayam has availed government subsidy for construction of individual household toilet as a PPP (Public Partnership Model)



KENDEPALAYAM/VELSPURAM ANGANWADI BEFORE AND AFTER PHOTOS 2018-2019

Existing Building:



Completed Anganwadi:





Formation of Self Help Group Meeting



Availed Bank loan to SHG



Nutrition Kitchen Garden



Supplementary Learning Centre



Training on Rural Solid waste management



COMMUNITY EVENT PROGRAMME



Village Development Programm – Suzlon Foundation

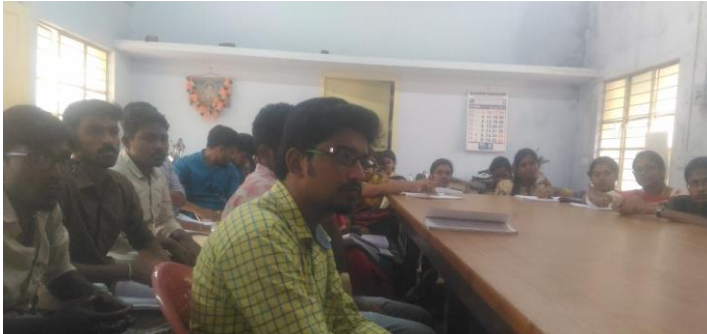
The following activities are implemented during the year 2018/2019:

| Serial number | Acitivites | Achievement |
|---------------|---|--------------|
| 1 | rden | 430 Meetings |
| 2 | Eye camp | 81 people |
| 3 | Incinerator Support to School | 2 people |
| 4 | Training to Frmers on organic Cultivation | 33 people |
| 5 | Tuition Center | 43 people |
| 6 | Kitchen garden | 25 people |
| 7 | VDC Training | 71 people |
| 8 | IGP Support rot Disabled | 20 people |

The community is giving good recognition to Suzlon foundation. The VDC Members are very co-operative and shows interest in community sustainability. In all Exe Camp programs followup vases are taken completed treatment.



The identified and interested HRG are referred to various rehabilitation services. 10 HRG have gotten support from Coimbatore police commissioner to do tiffin center, auto rickshaw and tailoring machine for their livelihood. Imayam has helped many HRGs to avail social benefits like PATTA, driving license and identity card from the government.



Clean and Green Project - ACC

In Kollaboration with ACC in Madukkarai, we support the „Clean and Green“ Project, initiated by ACC in 2018. The people involved help keep the villages clean and handle the collected waste correctly.

Throughout the year we have helped the project through conducting activities such as an „Eye Camp“ for the Green friends as well as Awareness programs such as door to door. In February 2019 a total of 354 households were educated about the importance of wet waste and dry waste, through door to door visit by green friends along with project staff team.

Throughout the program, people have been educated about Geocycle activities, where in all plastic and waste materials will be used on fire for cement iron except clean and metal items.

We also host „Exposure Visits“ in which students from Govt. Hr. Secondary School, Madukkarai visit the rescue Park in which the Project activities are explained to them.



The following activities are carried out during 2018-2019, under clean and green projects Madukkarari by Imayam.

| Serial number | Activities | Achievement |
|---------------|--------------------------------|-----------------|
| 1 | Door to Door Awareness Meeting | 5400 households |
| 3 | Exposure Visit | 2140 people |
| 4 | Mass Comping Program | 2400 people |
| 5 | Eye Camp | 42 people |
| 6 | Awareness Program | 1484 people |

In this project, 42 green friends were involved to collect wet waste and dry waste from 8500 households. During the year of 2018 2019 -kg of wet waste collected from individual household and converted as a manure in the resource center. This manure will be used for gardening and to farmer field - Number of dry waste is collected and given to Geocycle or recycling. The Green Friends are covered with insurance and uniforms.

Microcredit Program

Imayam has 540 women SHG functioning in rural, corporation and urban areas of Coimbatore district. The active and eligible SHG are linked with ICCI Bank to start various micro enterprises.

Women Empowerment Project

In collaboration with ACC, Imayam has conducted training on tailing and embroidery to the women. In this training, 160 women have completed training and received a certificate. Few of them are self-entrepreneurs and a majority of the women are placed in various jobs.



Participation in ICC Complaints Committee

Imayam is working as a ICC member in 19 mills in Coimbatore District. Every month, sexual harassment meeting will be conducted for the adolescent girls who are working in the mill about „good touch“ and „bad touch.“ this program is conducting under the prevention of sexual harassment act 2013. Sexual harassment incidents will be solved through counseling service.



Member Participation in Child Welfare Committee

Secretary is a member in Child Welfare Committee. This Committee consists of five persons, including Chairman. This office is functioning at Don Basco Campus. Every day this committee will gather where in the child related issues will be taken care of.

Swedhar Geh

The inmates are enrolled and referred from various departments like police station, women help line, NGO, district administration and local CBOs. In the Swedhar Greh Home there is a qualified counselor who gives counseling to problematic women. The inmates get free accommodation and food. They will be provided skill training and rehabilitation services to them.



National Rajiv Ghandi creche

Imayam owns 11 creches, facilities which enable parents to leave their children while they are at work. These day-care facilities host kids from 6 months of age up to 6 years. Its objective is to improve the nutrition and health status of children as weak as to promote physical, cognitive, social and emotional development. Through this scheme, 275 children



Nutrition supplement

Imayam has enrolled 680 PLHA with their families. The majority of them are under ART Treatment. Imayam is supporting to provide nutrition food every month by mobilizing the resources from CSI Church. Besides, Imayam mobilizes resources and hands these out during Dibawili and Christmas festival by giving new dresses to children.

Partnership with MSI-TN for sexual Harassment Programmes

Imayam has got programs through SAVE NGO Thirpur to implement sexual harassment meetings in textile units in Coimbatore District. under this program, ten mills are selected where sexual awareness meeting with HR Personell, workers, middle level managers, ICC Capacity Building Trainings will be organized. The team of staff trained as TOT trainers for this program.

WASH Project - KKS/KKID

The following activities are implemented during the year 2018/2019 under WASH Project.

| Serial number | Activities | Achievement |
|---------------|---|--------------|
| 1 | Number of Schools | 10 |
| 2 | Capacity building on Handwash to students | 240 students |
| 3 | Teachers training | 29 |
| 4 | School incinerator support | 6 |
| 5 | Toilet renovation at school | 4 |
| 6 | Toilet construction at school and safe drinking water | 4 |
| 7 | Parents meeting | 179 |
| 8 | Training on menstrual hygiene | 240 students |

his project area is Karamadai block. Hand wash and Menstrual hygiene teachings will be conducted through using WASH Toolkits. The german KKF Policy is to mobilize 25% of resources from outside as a local contribution to complete the project.



Associate Partners:

| | |
|---------------------------------------|------------------------------------|
| District Administration | Labor Department |
| Block Development office | SSA Office |
| District Prevention AIDS Control UNIT | Local NGO/CBO |
| Lions Club | District Social Welfare Department |
| Free Devil Textiles | ART Centre |
| Rotary Club of MTP | Nilalkal Myam |
| Women Police station | Schools/Colleges |
| Individual Philanthropist | Police Commissioner Office |
| Educational Department | District chief protection Office |
| Thasildar Department | District Rural Department Agency |
| | Local Industries |

Net working Partners Details

- > Service Provider in Domestic violence
- > Member in Internal complaints Committee
- > Member in Child Welfare Committee
- > Member in Confederation of Indian Industries

Imayam Bankers

- > Indian Bank
- > Indan Overseas
- > Central Bank of India
- > State Bank of India
- > Tamil Nadu Mercantile Bank
- > HDFC Bank
- > South Indian Bank
- > Catholic Syrian Bank

Funding Partners:

